

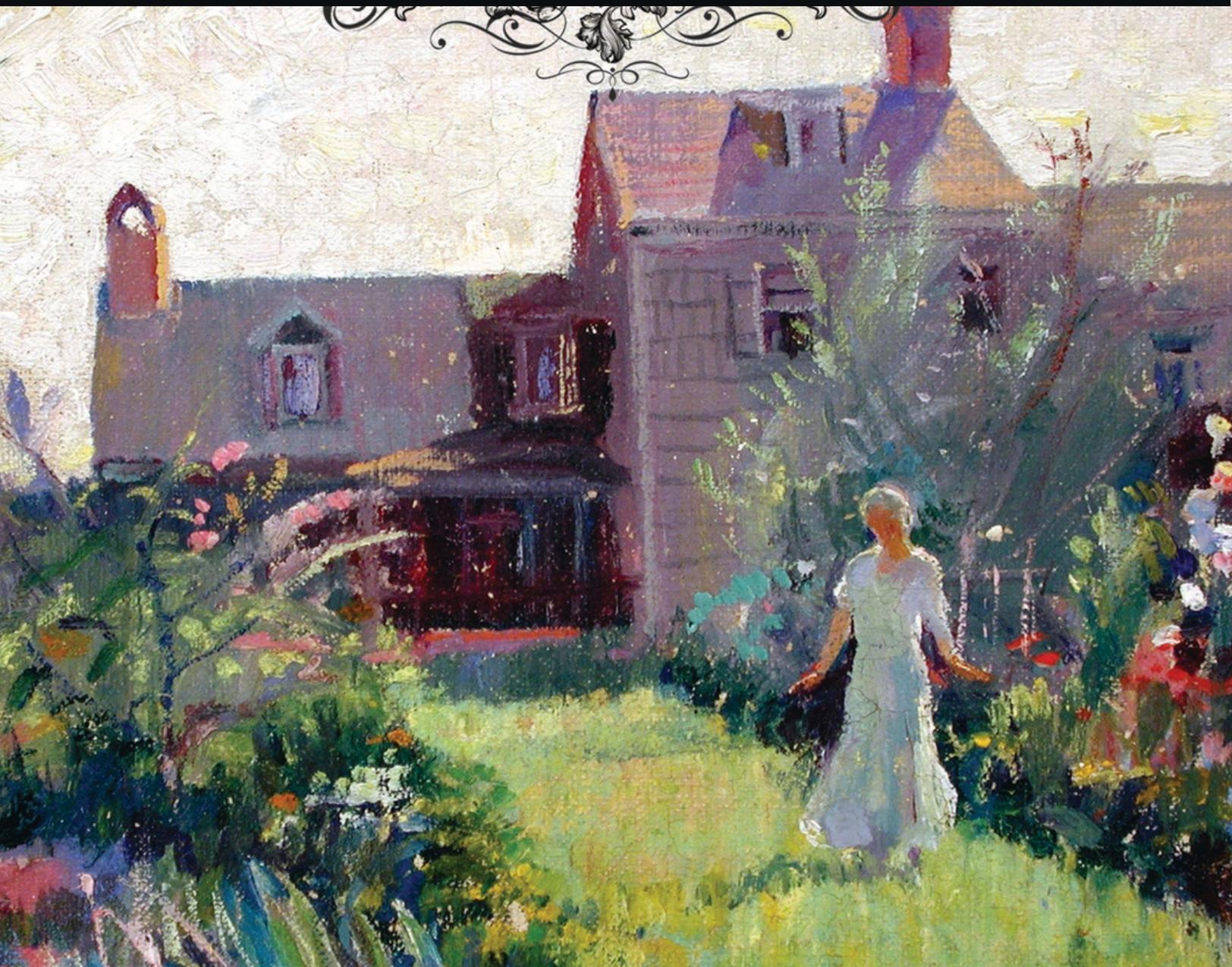


REHOBOTH
ART LEAGUE

Beaux Arts Ball

SATURDAY, SEPTEMBER 23, 2023

THE JANE AT CAMP ARROWHEAD



RÉSERVE CETTE DATE



SATURDAY

September

23

THE REHOBOTH ART LEAGUE INVITES YOU SAVE THE DATE
"THE BEAUX ARTS BALL"

RETURNS TO MARK OUR 85TH ANNIVERSARY IN 2023 AT
CAMP ARROWHEAD, LEWES STARTING AT 6:00 IN THE EVENING



MOVING IMPRESSIONS:

"Soirée Française"



PROCEEDS TO BENEFIT RAL'S ARTS OUTREACH PROGRAM
THE REHOBOTH ART LEAGUE IS A 501(c)3 NON-PROFIT ORGANIZATION.

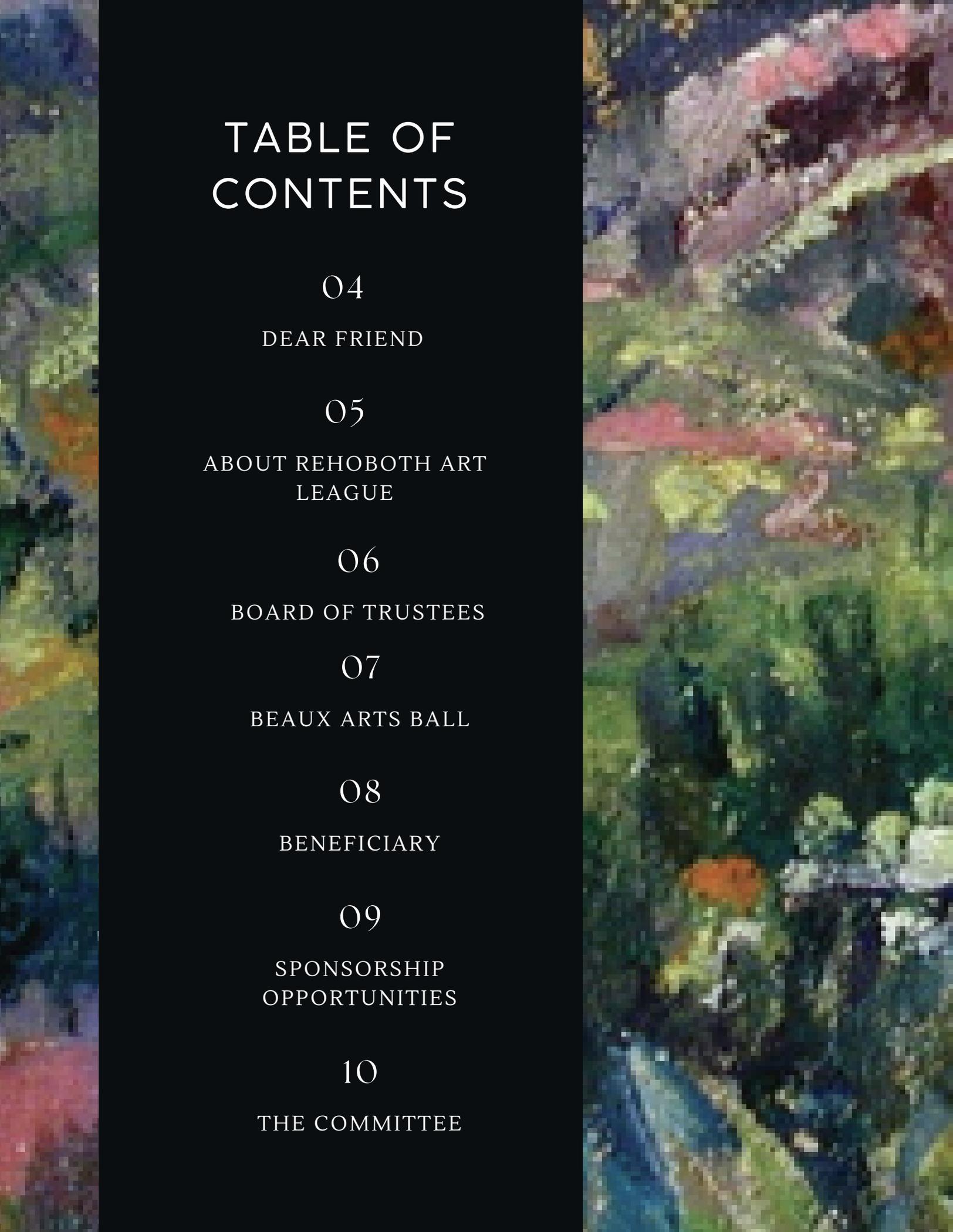


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THE COMMITTEE



Dear Friend,

Since 1938 the Rehoboth Art League has been fulfilling its mission to teach, inspire, and preserve the arts in southern Delaware. To mark our 85th anniversary in 2023, we are bringing back the Beaux Arts Ball and hope that you will join us by signing on as a sponsor of this community celebration of creativity on Saturday, September 23!

The Beaux Arts Balls are a tradition borrowed from the namesake Parisian École des Beaux-Arts and popularized in American art academies in the late 19th century. These costume balls have become known for their elaborate dress and costume, and denoted creative, even scandalous, communities of forward-thinking people. Once the highlight of the summer social season, the Rehoboth Art League's Ball became more of a rarity toward the end of the 20th century, with the last one being held in 2013. A decade later, we are excited to revive this event, and will be holding our evening's festivities at Camp Arrowhead in Lewes.

Though the Art League has many exhibitions, events, and programs year-round, the Beaux Arts Ball will stand out this year as one of our most important fundraisers. Proceeds from the event will support our Arts Outreach program, which brings free arts education opportunities to underserved communities around Sussex County. Qualified Art League instructors coordinate scheduled afterschool and summer camp classes in community centers, libraries, and schools to bring children hands-on experiences in projects such as painting, sculpture, ceramics, mosaics, jewelry-making, mixed media, and more. By expanding students' experiences and expanding their knowledge base, the Rehoboth Art League's Outreach program supports academic achievement and personal development. Your event sponsorship can play a role in this important program for underserved children.

The Beaux Arts Ball will take place on Saturday, September 23, from 6pm until midnight, offering an opportunity for event goers to enjoy cocktails, live music, a seated dinner, light installations, an optional costume contest, and camaraderie among supporters of the arts. We hope that you will be among the supporters who sponsor this festive evening and help demonstrate the important role of our organization's mission to teach, inspire, and preserve the arts in southern Delaware.

Please review the enclosed Beaux Arts Ball sponsorship information. Thank you for your consideration. We hope to see you on September 23 to raise a glass to the League's long and creative history. Here's to 85 more years in coastal Delaware!

With gratitude,



L Drexel Davison
Event Co-Chair



Denise Clemons
Board Chair



Sara Ganter
Executive Director

ABOUT REHOBOTH ART LEAGUE

Our historic campus and the outreach that extends from it have inspired so many to become a part of this artistic community. While the Rehoboth Art League has always attracted vacationing visitors, we are rooted in this community and continue to serve our neighbors year-round. It is only through continued support that we can continue our mission.

Exhibitions

The Rehoboth Art League presents more than two dozen solo, group, and special art exhibitions each year in our six galleries located throughout our 3+ acre wooded campus. A Members' Sales Gallery, a non-juried revolving and fluid exhibition of works by member artists, is always on display in one, or more, of our galleries. Browse the best of league members' work in our themed- juried Members' Showcase Exhibitions, or see notable works from local and regional artists in any of our gallery locations. Works from our esteemed permanent collection can be found in the Marcia and Henry DeWitt Gallery, located within the Corkran Gallery.



Events

Arts-driven events can be found at the Rehoboth Art League year-round, and highlight the best of our members' artwork as well as notable art and design of the area. In addition to our annual Cottage Tour of Art and Outdoor Fine Art and Fine Craft Show—both community favorites—our events programs also include Salons, Gallery Talks, holiday shopping opportunities, bus trips, and more.



Education

With a wide array of course offerings held year-round both on- and off-campus, the Rehoboth Art League has something for every student, from the novice to the professional and practicing artist. With more than 150 classes offered each year, our instructors' offerings include mediums such as painting, drawing, pottery, fiber art, mosaic, creative writing, and much more.



BOARD OF TRUSTEES



John Baker

Sandi Hagans-Morris

Kathryn McKenzie

Tom Protack

Cathy Cofrancesco

Brook Hedge

Nina Mickelsen

G.W. Thompson

Denise Clemons

Julie Hudson

Maryanne Murray

Phil Tobey

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John Newton

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Officers

Denise Clemons, Chairman

Matt Gaffney, Vice Chair

Maryanne Murray, Treasurer

Nina Mickelsen, Secretary

BEAUX ARTS BALL 85TH ANNIVERSARY



The first Art League Ball was held eighty-four years ago, in 1939. Past Balls have always been a themed event and guests have enthusiastically risen to the challenge with the majority attending in costume. The founder of the Arts League, Mrs. Corkran, set the bar for the revelry, always appearing in costume herself. Over the years she appeared at the events as a chef, a living statue, a colonial grande dame, a clown, a pilgrim, and a tightrope walker.

For the League's 85th anniversary year in 2023, we are pleased to have Co- Chair L. Drexel Davison bring back the Beaux Arts Ball as a nod to our organization's history and a celebration of creativity in the community. Though this year's event—which will be held Saturday, September 23, at Camp Arrowhead—will no doubt be the social event of the year, the proceeds raised from the Beaux Arts Ball will again support our nonprofit's mission and ongoing Arts Outreach program, which brings free and low cost art classes to the underserved communities of Sussex County.

The Beaux Arts Ball holds a special place in the history of the Rehoboth Art League, and its capacity to bring the community together. Today, it also serves as the most grandiose fundraiser of 85th anniversary year, with proceeds benefitting the Rehoboth Art League's Arts Outreach programs.

BENEFICIARY

Developed in response to cuts made to arts education in public schools, our Outreach program now serves hundreds of students each year. During scheduled classes, art league instructors travel all over southern Delaware to work with children, seniors, and other underserved populations to offer free or low cost arts education. Scheduled classes allow participants a chance to create a variety of different fine art or craft projects in mediums including drawing, painting, collage, pottery, printmaking, jewelry making or textile work.

Our Outreach program serves youth in afterschool and summer camp programs to instill the value of lifelong experiences in the arts. And we visit libraries and senior centers to provide stimulating lessons in a supportive environment. Community partnerships with organizations including First State Community Action Agency, Easter Seals, Boys & Girls Clubs, Salvation Army, and Sussex Consortium allow our Visual Arts Outreach program to be a success in Southern Delaware.



SPONSORSHIP OPPORTUNITIES

Support our mission to teach, inspire, and preserve the arts by sponsoring this event, the proceeds of which fund the League's Arts Outreach program, providing free arts enrichment opportunities to underserved communities of Sussex County. Enjoy cocktails, dinner, live music, camaraderie, and the event's optional costume contest.

\$20,000 – EVENT UNDERWRITER

- TEN complimentary event tickets to Beaux Art Ball
- Listing as "Underwriter" on all event advertisements and materials
 - Full size lead ad in event program
 - Social media promotional highlights
- Logo/Name placement on website, event signage, and printed event materials
 - Press release with check presentation
- Listed in post-event thank you emails and/or Cape Gazette ad

\$15,000 – CORKRAN SPONSOR

- EIGHT complimentary event tickets to Beaux Art Ball
 - Full size ad in event program
 - Social media promotional highlights
- Logo/Name placement on website, event signage, and printed event materials
 - Press release with check presentation.
- Listed in post-event thank you emails and/or Cape Gazette ad

\$7,500 – CHAMBERS SPONSOR

- SIX complimentary event tickets to Beaux Art Ball
 - Half size ad in event program
 - Social media promotional highlights
- Logo/Name placement on website, event signage, and printed event materials
 - Listed in post-event thank you emails and/or Cape Gazette ad

\$ 5,000 – TUBBS SPONSOR

- FOUR complimentary event tickets to Beaux Art Ball
 - Quarter size ad in event program
 - Social media promotional highlights
- Logo/Name placement on website, event signage, and printed event materials
 - Listed in post-event thank you emails and/or Cape Gazette ad

\$2,500 – VENTURES SPONSOR

- TWO complimentary event ticket to Beaux Art Ball
 - Listing in event program
 - Social media promotional highlights
- Logo/Name placement on website, event signage, and printed event materials
 - Listed in post-event thank you emails and/or Cape Gazette ad

For further information, please contact Rose Murray at
rose@rebothartleague.org or 302-227-8408 x204.



THE COMMITTEE

L. Drexel Davison, Co-Chair

Nicole Ashton

Denise Clemons

Matt Gaffney

Sara Ganter

Robert Kovalcik

Riess Livaudais

Peggy Marilley

Raquel Maynes

Rose Murray

Ken Norman

Mark Pipkin

Meghan Shupe

Bob Suppies

Bonnae Vega