### REHOBOTH BEACH ARTS FESTIVAL

## Presented by the Rehoboth Art League and the City of Rehoboth Beach

# **ELIGIBILITY: Open to Rehoboth Art League Member's Only**

#### **EVENT DETAILS**

When: Saturday, May 18, 2024 (rain or shine)

Where: Grove Park, Rehoboth Beach

Time: 10:00 AM - 5:00 PM

The Rehoboth Art League and the City of Rehoboth have partnered to produce the third annual Rehoboth Beach Arts Festival. Known for its annual events that draw discerning local collectors as well as those vacationing from the Baltimore/Washington, DC, area as well as Philadelphia and New York City, the Rehoboth Art League is seeking fine artists to participate in this juried inaugural event. Held the weekend before Memorial Day weekend—the unofficial start of summer for this beach town—the event will fill the Rehoboth Beach Grove Park with tents of original, quality artwork, where RAL member artists can sell their work.

This event is free and open to the public. Extensive event advertising is placed in local newspaper and visitor's guides, regional magazines, and on the radio.

#### **IMPORTANT DATES**

Artist submission deadline (online): January 29, 2024 (11:59 PM) Acceptance notification (by email): February 16, 2024 (5:00 PM)

Booth fees due: March 4, 2024 (11:59 PM)

#### **FEES AND PAYMENTS**

**Registration Fee**: Twenty-five dollar (\$25.00) non-refundable application fee due with completed submission by 11.59 PM on January 29, 2024.

**Booth Fee** (if accepted): \$300 Payment due by March 4, 2024, by 11:59 PM. Double Booths, if available, are \$600.

**Fee Refunds**: No refunds will be given after March 15, 2024. Refunds will be given prior to this date minus a twenty-five dollar (\$25) administrative return fee.

#### **JURY PROCESS**

All mediums are juried. Artists may only exhibit artwork in the medium for which they are juried in. Artists who wish to exhibit multiple mediums must apply separately for each one. All art must be 100% created by the artist. Machine-made or mass-produced work is not permitted. The jury decisions are confidential and final. Each application package must consist of a total of five images:

four (4) images of your work, and one (1) image of your booth and display.

#### **BOOTH SPACE**

11' x 11' tent space (to accommodate a 10' x 10' tents) is located along the paved walking path in Grove Park, Rehoboth Beach, just off the traffic circle. All tents must be white. Artists are to provide their own display booth, heavy weights, and/or tables to display their work in an outdoor environment. No canopies or free-standing signage are permitted. One tent is permitted per space. Expansion beyond your tent's allocated footprint is not permitted and may result in additional fees. There will be no location changes once a booth assignment has been provided to the artist. If space is available, artists may request a double booth space.

#### **ART SALES**

All artists are responsible for processing their own sales transactions.

#### **PARKING**

The event is in the resort district of Rehoboth Beach. Parking meters are in effect and parking permits are required in non-metered streets surrounding Grove Park. There is no designated parking in Rehoboth Beach for the event.

#### **SET-UP & BREAKDOWN**

Booth set-up begins on Saturday at 7:00 AM and all artists must move their car to remote parking by 9:30 AM. To load in you may dolly in from adjacent Grove Road before moving your vehicle to a remote, walkable area. Staff and volunteers will be available to advise on the best temporary unloading site as per your booth location, but no staff members or volunteers are available to assist with load-in, load out, tent set-up, or tent breakdown.

#### **SHOW POLICIES: PLEASE READ CAREFULLY**

The Rehoboth Art League expects a level of professionalism from participating artists. Artists who berate the staff of the Rehoboth Art League, the City of Rehoboth, event volunteers, or other artists or uses offensive language will not be tolerated. You will be asked to leave the event immediately and will not be allowed to participate in future RAL events.

- You are responsible for your booth and its contents. Be prepared to protect your artwork and display in the event of bad weather. Make sure your booth is secured.
- The Rehoboth Art League and/or the City of Rehoboth is not responsible for damage to artwork or display materials due to weather or unrelated incidents.
- Smoking is permitted on any property belonging to the City of Rehoboth Beach, including Grove Park.
- Applicants must be current members in good standing with the Rehoboth Art League.
- Only one exhibitor is allowed per space. Artists must be present with their work on the day of the show.
- Works must be original and conceived, designed, and executed by the exhibitor therefore, commercially produced or kit items are not permitted.
- Giclée prints must be identified as such, and be limited, with an emphasis on original work.

- Only 2D Photography is allowed. Photography reproduced on commercial and functional items such as tote bags, mugs, note cards, pillows, and clothing is strictly prohibited.
- Artists misrepresenting themselves from what they submitted will be asked to break down their tent and leave immediately.
- Booth area must be free of clutter and garbage on all sides of the tent and artwork must be displayed in a professional manner.
- Due to limited maneuverability, artists must quickly unload trailers/vehicles and remove their cars for set up and completely tear them down before retrieving their car at the show end.

RAL will monitor compliance with these rules during the show. Any artists not complying may be asked to leave the show with no refund. Artists understand it is the discretion of the RAL to modify show policies at any time.

#### **APPLICATION / SUBMISSIONS:**

Your total submission must consist of five images: four (4) images of your work, and one (1) image of your booth and display. All work must be created within the past two (2) years. PLEASE NOTE THAT YOU WILL BE ASKED TO SUBMIT 1 APPLICATION. AN "APPLICATION" MEANS AN "IMAGE." Only the first image will require any data (medium and title). If your first image is of your booth, simply type your medium, and then 'booth' underneath. After that, press "Add Attachment" to upload each of the other four images.

Submission Images must be less than 4 MB (each) in size. All images must be of high quality to best represent your work as images are used by RAL for promotional purposes. Upon each submission, you will receive an email confirming acceptance. You may re-enter the call until the deadline to delete, change, and/or edit your submissions. Check out this instructional video to resize larger images using both Mac and Windows operating systems.

Poor-quality images will affect the jurors' scores. Contact Rose Murray, Director of Community Engagement, at 302.227.8408 ext. 204, or rose@rehobothartleague.org with any submission-related concerns or issues.

#### USE THE MENU BAR AT THE TOP OF THIS FORM TO REGISTER AND LOGIN

This call is set up so that you first register and pay the \$25.00 dollar fee prior to uploading your images. After registration, and until the end date of this call, you may log in at any time to upload your images or change previously uploaded images until January 29, 2024 (11.59 PM).

### BY SUBMITTING THIS APPLICATION, YOU AGREE TO THE ABOVE TERMS AND CONDITIONS

Rehoboth Boardwalk Arts Festival

All Applicants (Both Returning Artists & New Applicants)

This call is open to all RAL Member Artists. Membership must remain current from the

| time of this registration through the dates of the event. For membership information, never renewal click here. | V 01 |
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