



REHOBOTH ART LEAGUE



# 52<sup>nd</sup> ANNUAL OUTDOOR SHOW

August 2-3 & August 9-10, 2025 Saturdays 10AM - 5PM, Sundays 10AM - 4PM

## SPONSORSHIP PURCHASING OPPORTUNITIES

\*Payment & digital ads due July 1, 2025 - Please email to [Jenny@rehobothartleague.org](mailto:Jenny@rehobothartleague.org)

SPONSOR LEVEL	UNDERWRITER	SCHOONOVER	WYETH	PICASSO	OAKLEY	LOPER	PARKS
SPONSORSHIP VALUE	\$10,000	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250
RECOGNIZED IN ADVERTISING							
PROGRAM BOOK ADVERTISEMENT	FULL-PAGE (BACK COVER)	FULL-PAGE (INSIDE COVER)	FULL-PAGE (INSIDE BOOKLET)	FULL-PAGE (INSIDE BOOKLET)	HALF-PAGE	HALF-PAGE	QUARTER PAGE
HYPERLINKED LOGO ON WEBSITE							
TICKETS TO SHOW	10	8	6	4	4	2	2
TICKETS TO BOTH ARTIST RECEPTIONS (HELD ON SATURDAY EVENING OF EACH WEEKEND)	4	2	2	2	2	2	
PROMOTIONAL MATERIAL AVAILABLE DURING SHOW AT RAL MEMBER TENT							
CATEGORY EXCLUSIVE							



**SPONSORSHIP REGISTRATION FORM:**



### Your Sponsorship Supports the Arts!

The Rehoboth Art League's signature summer event, **The Outdoor Show**, returns to our historic Henlopen Acres campus in 2025 to celebrate its 52<sup>nd</sup> year. More than 125 artists and artisans from around the country will display and sell their fine art and fine crafts amidst the Rehoboth Art League's 3.5+ acre wooded campus, just blocks from the busy downtown Rehoboth Avenue in coastal Delaware. The annual Outdoor Show is a juried event yielding exceptional work, and many of the artists actively enjoy demonstrating their creativity during each day of the show.

**9,000+** Attendees

**125+** Artists

**950,000+**

Total print and digital media impressions from event publicity and advertising.

*Social Media Reach:*

10,000+ Users

5,700+ Users

# 52<sup>nd</sup> ANNUAL OUTDOOR SHOW *Brochure Ad Sizes*

**Quarter Page Ad**  
**3.75" W x 2.5" H**  
**\$250 - Parks (Quarter page)**

**Half Page Ad**  
**3.75" W x 5" H**  
**\$500 - Loper (Half Page)**  
**\$750 - Oakley (Half page)**

**Full Page Ad**  
**3.75" W x 10" H**  
**\$1,000 - Picasso (Full page, inside book)**  
**\$2,500 - Wyeth (Full page, inside book)**  
**\$5,000 - Schoonover**  
**(Full page, inside front or inside back cover)**  
**\$10,000 - Event Underwriter (Full page, back cover)**