54TH ANNUAL MEMBERS OUTDOOR FINE ART & FINE CRAFT SHOW

Prospectus • *Rehoboth Art League*

August 7–8 and 14–15, 2027 (Rain or Shine)

RAL Campus, 12 Dodds Lane, Rehoboth Beach, DE 19971

Saturdays 10:00 AM – 5:00 PM • Sundays 10:00 AM – 4:00 PM

The Rehoboth Art League's two-weekend show draws discerning collectors from coastal Delaware and from the Baltimore–Washington, Philadelphia, and New York City areas. Its historic 3.5-acre wooded campus is within walking distance of the beach and downtown Rehoboth, and the show welcomes more than 9,000 patrons. Adults pay a $5 entry fee, valid for both days of one weekend; children 12 and under are free. The show is promoted through regional magazines, newspapers, radio, direct mail, social media, Chambers of Commerce, and tourism calendars, and is a signature event in the region.

Eligibility

Open to all Rehoboth Art League member artists. Membership must be current from the time of application through the end of the event (new or renewing members can join via the RAL website). All artists, new and returning, must apply and go through the jury process each year.

Key Dates & Fees

Milestone	Date
Application deadline	Monday, March 1, 2027 – 4:00 PM
Acceptance notification	Thursday, April 1, 2027
Booth fee due	Friday, April 30, 2027

Weekend	Show days	Set-up	Breakdown
Weekend 1	August 7–8	August 5–6, 10 AM–4 PM; Aug 7, 8:30-10 AM	Aug 8, 4–6 PM, or Aug 9, 10 AM–4 PM
Weekend 2	August 14–15	August 12–13, 10 AM–4 PM; Aug 14, 8:30-10 AM	Aug 15, 4–6 PM, or Aug 16, 10 AM–4 PM

Fee	Amount
Application fee (non-refundable, paid through ArtCall)	$30 per application
Booth fee, if accepted	$500 for one weekend / $900 for both weekends

Refund policy: full refund (minus a $25 admin fee) if canceled before May 14, 2027. No refunds after that date.

Acceptable Work

- Only original fine art and fine crafts are eligible, and all work must be for sale.
- All art must be 100% created by the artist. Machine-made work, or work reproduced by anyone other than the artist, is not permitted.

- Work on display must be of the same quality as, or better than, the work submitted to the jury.

Jury Process

- Each application needs **5 images**: 4 of your work and 1 of your booth display.
- The jury is **blind** and conducted online. Submissions are viewed in random order. Booth images must not show any sign, photo, or other information identifying the artist; points are deducted if they do.
- Work is judged on quality, uniqueness, consistency, and professionalism, including your booth image.
- Acceptance is based on jury score, regardless of category. Decisions are confidential and final.
- Artists may only exhibit in the medium they applied and were accepted for. To exhibit in more than one medium, artists may contact Kelly Wells (kelly@rehobothartleague.org) to submit a separate application (and $30 fee) for each under the same User ID.

Collaborating artists

Two artists who work together to create a piece are considered one joint entry. If accepted, all work exhibited must be collaborative, both artists must be present at the show, and both will be listed in the event program and promotional materials.

Booth Space

- Each booth is 11′ × 11′, to fit a 10′ × 10′ tent. Displays extending beyond the space (including side panels, tables, and print bins) will be billed for an additional booth space at $500 per weekend.
- Tents must be **white** and well anchored with weights.
- The campus is wooded and uneven. Bring items to level your tent and display furniture, and note that tall tents may be obstructed by foliage. Artists may not alter the landscape, including trimming or cutting branches.
- Awnings may be no more than 28″ deep and must be taken down or stowed outside event hours. RAL staff may require immediate removal of any awning that infringes on a neighboring booth, poses a hazard, or is deemed inappropriate.

Signage

- Text on the exterior of tents showing the exhibiting artist's name, logo, or business name must be black and white only.
- Free-standing signs, banners, yard signs, and any signage attached to the outside of the tent are not permitted.
- Signage inside the tent is allowed, but RAL may require the removal of signage that does not match the submitted booth image.

Booth assignments

- Placement is not guaranteed, though accommodation requests will be considered. Assignments are given at artist check-in and cannot be changed.
- Double booth spaces are limited and available first come, first served, with artists exhibiting both weekends assigned first. Double booth spaces can be requested via email to Kelly Wells (kelly@rehobothartleague.org) after jury notifications are received.

Set-Up & Breakdown

- Set-up takes place the Thursday and Friday before each show weekend, **10 AM to 4 PM only**. Artists setting up on Friday only must finish and leave the property by 4 PM.
- Artists may not enter the campus before 8:30 AM on show days and must move their vehicles to assigned parking by 9:30 AM.
- Artists showing both weekends may leave tents and displays up in between, but may not remain at their tents on Monday, Tuesday, or Wednesday. The exception is first-weekend-only artists breaking down on Monday.
- Breakdown times are listed in the schedule above. Tents must be fully packed up before vehicles are brought onto the Art League's property.
- For safety, vehicles will not be permitted on campus at the end of a show day until RAL staff signals that it is clear.

Parking

The campus is in the Town of Henlopen Acres, a small residential community with very limited parking. In cooperation with residents, RAL provides parking for participating artists during show hours. Parking assignments and permits are given at artist check-in.

Artist Amenities

- The Artists' Comfort Station in the RAL Children's Studio offers free water, air conditioning, and a restroom.
- Complimentary breakfast items and coffee are available there each show morning, 8:30–10:00 AM.
- An artists' reception is held each Saturday of show weekends, 5:00–6:30 PM.

Sales

Artists process their own sales. Artists will have access to a secure Wi-Fi network to process sales. RAL does not provide sales books or wrapping materials.

Show Policies

RAL expects professionalism from all participants. Any breach of these policies forfeits the artist's rights and may result in immediate removal without refund and possible exclusion from future shows. RAL will monitor compliance during the show and may modify policies at its discretion.

Attendance & conduct

- Artists must be present for the full show, opening to closing, every day. Dealers, agents, friends, and relatives may not represent the artist. RAL may close or remove any booth where the artist is absent.
- One exhibitor is permitted per space. The only exception is artists juried in as a pair/group.
- RAL has a zero-tolerance policy regarding inappropriate artist conduct. Berating staff, volunteers, or other artists, or using offensive or vulgar language, will result in immediate removal from the show and being barred from future RAL shows and exhibitions.

Artwork & display

- Works must be conceived, designed, and executed by the exhibitor. No commercially produced or kit items.
- Prints and reproductions must be identified as such and be limited (numbered and signed), and may compromise no more than 25% of the work on display.
- Only 2D photography is allowed. Photography reproduced on items such as tote bags, mugs, pillows, and clothing is prohibited.
- Exhibits must reflect the work submitted to the jury. Artists who misrepresent their work will be dismissed and forfeit all fees.
- Displays must look professional. All sides of the tent must be kept free of clutter and trash; boxes, supplies, and extra artwork are to be kept out of sight.
- Ribbons, awards, and prizes from previous shows may not be displayed.

Arrival & vehicles

- Artists are not permitted on RAL grounds before 8:30 AM on show days. Violations will be documented and will result in a ban from all future shows.
- All vehicles must be off RAL property by 9:30 AM each show day.
- Henlopen Acres enforces parking rules and violators risk towing or fines. Artists receiving a parking assignment from the Art League may park only in their assigned space and must have a permit on display.
- During load-in, artists must unload their vehicle and move to a parking space before setting up their booth to allow other artists to set up in a timely manner.

Weather & property

- The show is held rain or shine. Artists are responsible for their booths and the contents within; tents must be well secured in case of bad weather.
- RAL is not responsible for damage to artwork or display materials from weather or unrelated incidents. Artists store art and materials at their own risk.
- No smoking or vaping on the campus, in the parking lot, or in any building or structure.
- No sleeping in tents overnight.

Safety

Heat exhaustion and heat stroke are real risks in August. Exhibiting artists are encouraged to pack cold water and ice in a cooler, and to take breaks in the shade during set-up, the show, and breakdown.

During the hours of the show, RAL volunteers are available to booth sit when artists need a short break from the heat.

How to Apply

- Register (creating a User ID) and pay the $30 fee to begin your application.
- Upload 5 images: 4 of your work and 1 of your booth display. If any image is missing, your application will not be considered.
- Only your first image needs details (category/medium and application title). Select “Add Attachment” to upload the rest. Do not submit a separate application for each image.

- The use of artificial intelligence is permitted, but must be disclosed in the submission. Please note if AI was used in the creation of submitted work or in the staging of submitted images.
- To submit a separate application for an additional medium, email Kelly Wells (kelly@rehobothartleague.org). You will be charged a $30 application fee for each submission, and all submissions will be juried separately.
- All artwork must have been created within the past 2 years.
- Incomplete applications will not be considered by the jury.

Booth image

- Must show an outdoor setup with work consistent with the work being submitted, demonstrating the continuity and professionalism of the presentation of work.
- Must not include any sign, photo, or information identifying the artist.
- Must be a photo of a real booth. Heavily edited or virtually enhanced booth images are not accepted and are grounds for disqualification.

Image requirements

- Each image must be under 5 MB. Images should be high quality, since poor-quality images lower jury scores and RAL uses images for promotion.
- Applicants will receive an email confirming receipt of your application.
- Once an application has been submitted, it can be edited until the deadline.

Waitlist

A waitlist is formed based on jury scores. If a spot opens up, waitlisted artists are notified and may accept or decline.

Contact

Questions? Contact Kelly Wells, Events & Outreach Manager — (302) 227-8408 ext. 206, kelly@rehobothartleague.org

By submitting an application, applicants agree to the terms above.